

# Toll-Free Least Cost Routing | LCR

Industry's First Cloud Toll-Free LCR Solution Maximizes Savings, Ensures Call Quality, Redundancy



## FINALLY A TOLL-FREE LEAST COST ROUTING ENGINE

thinQ has created the first cloud-based service designed for carriers, call centers, and large enterprises to continuously control and optimize Toll-Free calls over every major Tier 1 carrier. The Toll-Free analytics engine perpetually analyzes traffic patterns and applies those patterns to available routes and costs, optimizing traffic for maximum savings on a call-by-call basis.



## HOW MUCH CONTROL DO YOU WANT?

All of the control is extended to our customers. In real time, you can:

- Choose vendors
- Select single numbers or similarly grouped numbers
- Determine geographical limitations
- Access infrastructure and tools
- Make routing changes



## DISCOVER THE DIFFERENCE

Relying on a single provider (and possibly the wrong one) for your origination needs can lead to poor call quality and dropped calls.

Don't get stuck with limited options and leave your customers without a way to reach you. Take back control and give them the quality they deserve with:

- Crisp and clear audio
- Better call completion
- Redundancy and continuity
- Total operational control
- Cost containment and savings



## THERE'S A BETTER WAY: THINQ TOLL-FREE

The thinQ cloud-based Origination platform offers total control throughout the origination process and makes it easy to meet independent carrier and VoIP provider requirements.

### FIRST-OF-ITS-KIND FEATURES



GET MORE VALUE AND CONTROL WITH  
CLOUD-BASED TOLL-FREE ORIGINATION FROM THINQ