

# Messaging | SMS/MMS

Integrate SMS Into Your Communications to Deliver Better Experiences



## WHAT IS SMS/MMS?

Text messaging is the fastest growing communications channel in the world, enabling companies to engage with their customers instantly on mobile devices.

Extend messaging functionality to your customers so they can complete common tasks via a quick text. There's no need to login, open a special app, or spend time on the phone.

Our partners see improved response rates, deeper customer interactions, and increased satisfaction after implementing SMS and texting into their applications.

## TWO WAYS TO START

Add texting to your local (SMS/MMS) and toll-free (SMS) DIDs to take advantage of this new way to stay in touch.

Our API integration also gives business app developers the power to deliver high-volume, commercial-grade SMS, MMS, and toll-free functionality.

## MESSAGING FEATURES

Communicate like a modern business should with text or multimedia messages.

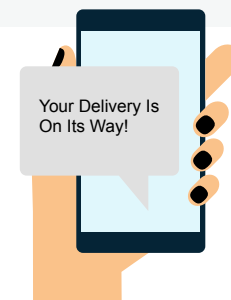
- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Delivery Receipt                     | <input checked="" type="checkbox"/> Pictures, Video, & Audio          |
| <input checked="" type="checkbox"/> Security via IP Whitelisting         | <input checked="" type="checkbox"/> Bulk Messages                     |
| <input checked="" type="checkbox"/> Emojis/Unicode                       | <input checked="" type="checkbox"/> Group Messaging                   |
| <input checked="" type="checkbox"/> Long SMS                             | <input checked="" type="checkbox"/> Detailed Logging & Stats          |
| <input checked="" type="checkbox"/> SMS Endpoints for Inbound Forwarding | <input checked="" type="checkbox"/> API Tokens for Granular Invoicing |



## USE CASE #1:

### Two-Factor Authentication (2FA)

Our messaging API gives you the tools you need to add this critical layer of security to your apps. 2FA sends a 4-digit PIN code over SMS to a user's handset to verify their identity before changing their login or making a secure transaction.



## USE CASE #2:

### Text Notifications

Creating the next big ecommerce app? An alert or reminder system? thinQ is purpose-built to speed the delivery of your messages for any high-volume, commercial-grade applications.